



## 2010 Census Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2000	2010	2000-2010 Annual Rate
Population	1,114	1,266	1.29%
Households	590	691	1.59%
Housing Units	678	740	0.88%
<b>Population by Race</b>			
Total		1,266	100.0%
Population Reporting One Race		1,225	96.8%
White		597	47.2%
Black		604	47.7%
American Indian		11	0.9%
Asian		1	0.1%
Pacific Islander		2	0.2%
Some Other Race		10	0.8%
Population Reporting Two or More Races		41	3.2%
Total Hispanic Population		29	2.3%
<b>Population by Sex</b>			
Male		669	52.8%
Female		597	47.2%
<b>Population by Age</b>			
Total		1,267	100.0%
Age 0 - 4		62	4.9%
Age 5 - 9		42	3.3%
Age 10 - 14		43	3.4%
Age 15 - 19		53	4.2%
Age 20 - 24		74	5.8%
Age 25 - 29		98	7.7%
Age 30 - 34		96	7.6%
Age 35 - 39		83	6.6%
Age 40 - 44		82	6.5%
Age 45 - 49		103	8.1%
Age 50 - 54		140	11.1%
Age 55 - 59		137	10.8%
Age 60 - 64		82	6.5%
Age 65 - 69		57	4.5%
Age 70 - 74		31	2.4%
Age 75 - 79		23	1.8%
Age 80 - 84		32	2.5%
Age 85+		29	2.3%
Age 18+		1,086	85.8%
Age 65+		172	13.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		45.0	
Male		44.5	
Female		45.5	
White Alone		42.7	
Black Alone		48.8	
American Indian Alone		35.0	
Asian Alone		27.5	
Pacific Islander Alone		25.0	
Some Other Race Alone		32.5	
Two or More Races		35.0	
Hispanic Population		38.8	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

## Households by Type

Total	691	100.0%
Households with 1 Person	394	57.0%
Households with 2+ People	297	43.0%
Family Households	227	32.9%
Husband-wife Families	101	14.6%
With Own Children	29	4.2%
Other Family (No Spouse Present)	126	18.2%
With Own Children	68	9.8%
Nonfamily Households	70	10.1%
All Households with Children	121	17.5%
Multigenerational Households	18	2.6%
Unmarried Partner Households	39	5.6%
Male-female	35	5.1%
Same-sex	4	0.6%
Average Household Size	1.47	

## Family Households by Size

Total	228	100.0%
2 People	107	46.9%
3 People	65	28.5%
4 People	34	14.9%
5 People	14	6.1%
6 People	5	2.2%
7+ People	3	1.3%
Average Family Size	2.34	

## Nonfamily Households by Size

Total	464	100.0%
1 Person	394	84.9%
2 People	48	10.3%
3 People	14	3.0%
4 People	6	1.3%
5 People	1	0.2%
6 People	0	0.0%
7+ People	1	0.2%
Average Nonfamily Size	1.00	

## Population by Relationship and Household Type

Total	1,266	100.0%
In Households	1,018	80.4%
In Family Households	555	43.8%
Householder	189	14.9%
Spouse	83	6.6%
Child	229	18.1%
Other relative	32	2.5%
Nonrelative	23	1.8%
In Nonfamily Households	464	36.7%
In Group Quarters	248	19.6%
Institutionalized Population	74	5.8%
Noninstitutionalized Population	174	13.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	226	100.0%
Householder Age 15 - 44	102	45.1%
Householder Age 45 - 54	47	20.8%
Householder Age 55 - 64	42	18.6%
Householder Age 65 - 74	14	6.2%
Householder Age 75+	21	9.3%

### Nonfamily Households by Age of Householder

Total	464	100.0%
Householder Age 15 - 44	118	25.4%
Householder Age 45 - 54	121	26.1%
Householder Age 55 - 64	133	28.7%
Householder Age 65 - 74	58	12.5%
Householder Age 75+	34	7.3%

### Households by Race of Householder

Total	690	100.0%
Householder is White Alone	308	44.6%
Householder is Black Alone	356	51.6%
Householder is American Indian Alone	3	0.4%
Householder is Asian Alone	1	0.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.7%
Householder is Two or More Races	17	2.5%
Households with Hispanic Householder	14	2.0%

### Husband-wife Families by Race of Householder

Total	101	100.0%
Householder is White Alone	47	46.5%
Householder is Black Alone	51	50.5%
Householder is American Indian Alone	1	1.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	2	2.0%
Husband-wife Families with Hispanic Householder	4	4.0%

### Other Families (No Spouse) by Race of Householder

Total	127	100.0%
Householder is White Alone	33	26.0%
Householder is Black Alone	86	67.7%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	2.4%
Householder is Two or More Races	5	3.9%
Other Families with Hispanic Householder	3	2.4%

### Nonfamily Households by Race of Householder

Total	464	100.0%
Householder is White Alone	228	49.1%
Householder is Black Alone	220	47.4%
Householder is American Indian Alone	2	0.4%
Householder is Asian Alone	1	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	11	2.4%
Nonfamily Households with Hispanic Householder	7	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	739	100.0%
Occupied Housing Units	691	93.5%
Vacant Housing Units		
For Rent	18	2.4%
Rented, not Occupied	0	0.0%
For Sale Only	13	1.8%
Sold, not Occupied	1	0.1%
For Seasonal/Recreational/Occasional Use	7	0.9%
For Migrant Workers	0	0.0%
Other Vacant	9	1.2%
Total Vacancy Rate	6.6%	

### Households by Tenure and Mortgage Status

Total	691	100.0%
Owner Occupied	181	26.2%
Owned with a Mortgage/Loan	133	19.2%
Owned Free and Clear	47	6.8%
Average Household Size	1.72	
Renter Occupied	510	73.8%
Average Household Size	1.39	

### Owner-occupied Housing Units by Race of Householder

Total	181	100.0%
Householder is White Alone	93	51.4%
Householder is Black Alone	82	45.3%
Householder is American Indian Alone	1	0.6%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.6%
Householder is Two or More Races	4	2.2%
Owner-occupied Housing Units with Hispanic Householder	7	3.9%

### Renter-occupied Housing Units by Race of Householder

Total	510	100.0%
Householder is White Alone	215	42.2%
Householder is Black Alone	274	53.7%
Householder is American Indian Alone	2	0.4%
Householder is Asian Alone	1	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.8%
Householder is Two or More Races	14	2.7%
Renter-occupied Housing Units with Hispanic Householder	7	1.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.41
Householder is Black Alone	1.52
Householder is American Indian Alone	1.33
Householder is Asian Alone	1.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	1.80
Householder is Two or More Races	1.59
Householder is Hispanic	1.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	1,199		165	■■■
Total Households	718		72	■■■
Total Housing Units	768		71	■■■
<b>OWNER-OCCUPIED HOUSING UNITS BY VALUE</b>				
Total	218	100.0%	51	■■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	12	5.5%	35	■
\$60,000 to \$69,999	0	0.0%	0	
\$70,000 to \$79,999	3	1.4%	13	■
\$80,000 to \$89,999	9	4.1%	42	■
\$90,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	54	24.8%	56	■
\$125,000 to \$149,999	33	15.1%	18	■■
\$150,000 to \$174,999	3	1.4%	15	■
\$175,000 to \$199,999	22	10.1%	21	■
\$200,000 to \$249,999	48	22.0%	44	■
\$250,000 to \$299,999	8	3.7%	18	■
\$300,000 to \$399,999	23	10.6%	26	■
\$400,000 to \$499,999	0	0.0%	0	
\$500,000 to \$749,999	0	0.0%	0	
\$750,000 to \$999,999	0	0.0%	0	
\$1,000,000 or more	0	0.0%	0	
Median Home Value	\$147,348		N/A	
Average Home Value	N/A		N/A	
<b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS</b>				
Total	218	100.0%	51	■■
Housing units with a mortgage/contract to purchase/similar debt	186	85.3%	48	■■
Second mortgage only	23	10.6%	16	■
Home equity loan only	14	6.4%	21	■
Both second mortgage and home equity loan	0	0.0%	0	
No second mortgage and no home equity loan	149	68.3%	49	■■
Housing units without a mortgage	31	14.2%	22	■
<b>AVERAGE VALUE BY MORTGAGE STATUS</b>				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 06, 2014



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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT</b>				
Total	500	100.0%	62	High
With cash rent	490	98.0%	62	High
Less than \$100	10	2.0%	34	Low
\$100 to \$149	57	11.4%	34	Medium
\$150 to \$199	100	20.0%	48	Medium
\$200 to \$249	83	16.6%	37	Medium
\$250 to \$299	49	9.8%	24	Medium
\$300 to \$349	36	7.2%	26	Low
\$350 to \$399	23	4.6%	27	Low
\$400 to \$449	19	3.8%	14	Low
\$450 to \$499	7	1.4%	21	Low
\$500 to \$549	46	9.2%	29	Medium
\$550 to \$599	4	0.8%	14	Low
\$600 to \$649	1	0.2%	22	Low
\$650 to \$699	0	0.0%	0	
\$700 to \$749	9	1.8%	22	Low
\$750 to \$799	0	0.0%	0	
\$800 to \$899	33	6.6%	87	Low
\$900 to \$999	11	2.2%	16	Low
\$1,000 to \$1,249	1	0.2%	28	Low
\$1,250 to \$1,499	0	0.0%	0	
\$1,500 to \$1,999	0	0.0%	0	
\$2,000 or more	0	0.0%	0	
No cash rent	10	2.0%	26	Low
Median Contract Rent	\$247		N/A	
Average Contract Rent	\$330		\$79	Medium
<b>RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT</b>				
Total	500	100.0%	62	High
Pay extra for one or more utilities	267	53.4%	65	Medium
No extra payment for any utilities	234	46.8%	57	Medium
<b>HOUSING UNITS BY UNITS IN STRUCTURE</b>				
Total	768	100.0%	71	
1, detached	190	24.7%	67	Medium
1, attached	65	8.5%	66	Low
2	42	5.5%	77	Low
3 or 4	115	15.0%	43	Medium
5 to 9	98	12.8%	45	Medium
10 to 19	1	0.1%	57	Low
20 to 49	46	6.0%	35	Low
50 or more	210	27.3%	62	Medium
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

December 06, 2014



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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSING UNITS BY YEAR STRUCTURE BUILT</b>				
Total	768	100.0%	71	
Built 2010 or later	7	0.9%	15	
Built 2000 to 2009	140	18.2%	66	■
Built 1990 to 1999	39	5.1%	43	■
Built 1980 to 1989	87	11.3%	38	■
Built 1970 to 1979	219	28.5%	51	■
Built 1960 to 1969	83	10.8%	61	■
Built 1950 to 1959	40	5.2%	23	■
Built 1940 to 1949	21	2.7%	18	■
Built 1939 or earlier	132	17.2%	50	■
Median Year Structure Built	1975		N/A	
<b>OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT</b>				
Total	718	100.0%	72	
Owner occupied				
Moved in 2010 or later	34	4.7%	21	
Moved in 2000 to 2009	142	19.8%	58	■
Moved in 1990 to 1999	13	1.8%	40	■
Moved in 1980 to 1989	20	2.8%	16	■
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	9	1.3%	25	■
Renter occupied				
Moved in 2010 or later	19	2.6%	30	
Moved in 2000 to 2009	396	55.2%	63	■
Moved in 1990 to 1999	84	11.7%	36	■
Moved in 1980 to 1989	0	0.0%	0	
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2004		N/A	
<b>OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL</b>				
Total	718	100.0%	72	
Utility gas	178	24.8%	55	■
Bottled, tank, or LP gas	5	0.7%	26	■
Electricity	516	71.9%	77	■
Fuel oil, kerosene, etc.	14	1.9%	34	■
Coal or coke	0	0.0%	0	
Wood	0	0.0%	0	
Solar energy	4	0.6%	14	■
Other fuel	0	0.0%	0	
No fuel used	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE</b>				
Total	718	100.0%	72	High
Owner occupied				
No vehicle available	6	0.8%	22	Low
1 vehicle available	136	18.9%	58	Medium
2 vehicles available	61	8.5%	26	Medium
3 vehicles available	14	1.9%	21	Low
4 vehicles available	0	0.0%	0	
5 or more vehicles available	0	0.0%	0	
Renter occupied				
No vehicle available	262	36.5%	53	Medium
1 vehicle available	191	26.6%	57	Medium
2 vehicles available	13	1.8%	30	Low
3 vehicles available	11	1.5%	16	Low
4 vehicles available	25	3.5%	25	Low
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	0.9		0.2	Medium

**Data Note:** N/A means not available.

**2008-2012 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	1,199		165	High
Total Households	718		72	High
Total Housing Units	768		71	High
<b>POPULATION AGE 15+ YEARS BY MARITAL STATUS</b>				
Total	1,033	100.0%	143	High
Never married	482	46.7%	114	Medium
Married	220	21.3%	59	Medium
Widowed	141	13.6%	68	Medium
Divorced	190	18.4%	58	Medium
<b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>				
Total	1,167	100.0%	158	High
Enrolled in school	193	16.5%	111	Medium
Enrolled in nursery school, preschool	0	0.0%	0	
Public school	0	0.0%	0	
Private school	0	0.0%	0	
Enrolled in kindergarten	9	0.8%	36	Low
Public school	9	0.8%	36	Low
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	40	3.4%	49	Low
Public school	40	3.4%	49	Low
Private school	0	0.0%	0	
Enrolled in grade 5 to grade 8	23	2.0%	25	Low
Public school	18	1.5%	18	Low
Private school	5	0.4%	28	Low
Enrolled in grade 9 to grade 12	58	5.0%	33	Medium
Public school	58	5.0%	33	Medium
Private school	0	0.0%	0	
Enrolled in college undergraduate years	53	4.5%	63	Low
Public school	40	3.4%	77	Low
Private school	12	1.0%	19	Low
Enrolled in graduate or professional school	10	0.9%	40	Low
Public school	10	0.9%	40	Low
Private school	0	0.0%	0	
Not enrolled in school	973	83.4%	133	High
<b>POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT</b>				
Total	884	100.0%	113	High
No schooling completed	51	5.8%	34	Low
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1-4th Grade	6	0.7%	43	Low
5-8th Grade	31	3.5%	49	Low
Some High School	146	16.5%	69	Medium
High School Diploma	177	20.0%	49	Medium
GED	32	3.6%	20	Medium
Some College	196	22.2%	58	Medium
Associate's degree	102	11.5%	76	Low
Bachelor's degree	90	10.2%	33	Medium
Master's degree	51	5.8%	37	Low
Professional school degree	2	0.2%	9	Low
Doctorate degree	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b>				
Total	1,134	100.0%	154	
5 to 17 years				
Speak only English	122	10.8%	97	
Speak Spanish	8	0.7%	37	
Speak English "very well" or "well"	8	0.7%	37	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	828	73.0%	126	
Speak Spanish	17	1.5%	18	
Speak English "very well" or "well"	17	1.5%	18	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	9	0.8%	13	
Speak English "very well" or "well"	3	0.3%	9	
Speak English "not well"	5	0.4%	12	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	150	13.2%	77	
Speak Spanish	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



## ACS Population Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>				
Total	427	100.0%	88	High
Worked in state and in county of residence	422	98.8%	86	High
Worked in state and outside county of residence	2	0.5%	13	Low
Worked outside state of residence	3	0.7%	13	Low
<b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>				
Total	427	100.0%	88	High
Drove alone	307	71.9%	82	High
Carpooled	30	7.0%	27	Low
Public transportation (excluding taxicab)	26	6.1%	21	Low
Bus or trolley bus	26	6.1%	21	Low
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	8	1.9%	15	Low
Bicycle	20	4.7%	21	Low
Walked	27	6.3%	16	High
Other means	1	0.2%	13	Low
Worked at home	10	2.3%	14	Low
<b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b>				
Total	418	100.0%	88	High
Less than 5 minutes	4	1.0%	7	Low
5 to 9 minutes	119	28.5%	54	High
10 to 14 minutes	120	28.7%	77	High
15 to 19 minutes	87	20.8%	38	High
20 to 24 minutes	52	12.4%	33	High
25 to 29 minutes	4	1.0%	14	Low
30 to 34 minutes	2	0.5%	17	Low
35 to 39 minutes	8	1.9%	11	Low
40 to 44 minutes	4	1.0%	10	Low
45 to 59 minutes	3	0.7%	10	Low
60 to 89 minutes	12	2.9%	13	Low
90 or more minutes	3	0.7%	13	Low
Average Travel Time to Work (in minutes)	N/A		N/A	



# ACS Population Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION</b>				
Total	428	100.0%	87	■ ■
Management	21	4.9%	16	■
Business and financial operations	21	4.9%	68	■
Computer and mathematical	4	0.9%	12	■
Architecture and engineering	10	2.3%	48	■
Life, physical, and social science	0	0.0%	0	
Community and social services	6	1.4%	19	■
Legal	0	0.0%	0	
Education, training, and library	33	7.7%	26	■
Arts, design, entertainment, sports, and media	9	2.1%	9	■
Healthcare practitioner, technologists, and technicians	40	9.3%	35	■
Healthcare support	13	3.0%	23	■
Protective service	6	1.4%	16	■
Food preparation and serving related	63	14.7%	41	■ ■
Building and grounds cleaning and maintenance	70	16.4%	53	■
Personal care and service	22	5.1%	29	■
Sales and related	14	3.3%	38	■
Office and administrative support	9	2.1%	14	■
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	8	1.9%	17	■
Installation, maintenance, and repair	0	0.0%	0	
Production	60	14.0%	39	■ ■
Transportation and material moving	18	4.2%	30	■
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY</b>				
Total	428	100.0%	87	■ ■
Agriculture, forestry, fishing and hunting	0	0.0%	0	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	6	1.4%	23	■
Manufacturing	60	14.0%	39	■ ■
Wholesale trade	0	0.0%	0	
Retail trade	29	6.8%	31	■
Transportation and warehousing	6	1.4%	11	■
Utilities	0	0.0%	0	
Information	15	3.5%	21	■
Finance and insurance	4	0.9%	19	■
Real estate and rental and leasing	21	4.9%	68	■
Professional, scientific, and technical services	6	1.4%	12	■
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	19	4.4%	24	■
Educational services	61	14.3%	49	■
Health care and social assistance	78	18.2%	32	■ ■
Arts, entertainment, and recreation	20	4.7%	18	■
Accommodation and food services	71	16.6%	57	■
Other services, except public administration	24	5.6%	20	■
Public administration	9	2.1%	11	■

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ medium ■ low

December 06, 2014



# ACS Population Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>				
Total	377	100.0%	79	■ ■
Own children under 6 years only	19	5.0%	23	■
In labor force	19	5.0%	23	■
Not in labor force	0	0.0%	0	
Own children under 6 years and 6 to 17 years	8	2.1%	24	■
In labor force	5	1.3%	24	■
Not in labor force	3	0.8%	18	■
Own children 6 to 17 years only	54	14.3%	49	■
In labor force	42	11.1%	53	■
Not in labor force	12	3.2%	12	■
No own children under 18 years	296	78.5%	68	■ ■
In labor force	152	40.3%	56	■ ■
Not in labor force	144	38.2%	57	■ ■
<b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>				
Total	1,132	100.0%	165	■ ■ ■
Under .50	218	19.3%	99	■ ■
.50 to .99	321	28.4%	96	■ ■
1.00 to 1.24	111	9.8%	70	■ ■
1.25 to 1.49	93	8.2%	46	■ ■
1.50 to 1.84	82	7.2%	175	■
1.85 to 1.99	4	0.4%	10	■
2.00 and over	304	26.9%	98	■ ■
<b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>				
Total	1,004	100.0%	134	■ ■ ■
Veteran	88	8.8%	42	■ ■
Nonveteran	916	91.2%	131	■ ■ ■
Male	483	48.1%	83	■ ■ ■
Veteran	85	8.5%	40	■ ■
Nonveteran	398	39.6%	81	■ ■
Female	521	51.9%	107	■ ■
Veteran	3	0.3%	15	■
Nonveteran	518	51.6%	108	■ ■
<b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b>				
Total	88	100.0%	42	■ ■
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	■ ■ ■
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	48	54.5%	37	■
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	2	2.3%	8	■
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	3	3.4%	12	■
Between Gulf War and Vietnam Era only	19	21.6%	13	■
Between Vietnam Era and Korean War only	17	19.3%	15	■
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ medium ■ low

December 06, 2014



# ACS Population Summary

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY POVERTY STATUS</b>				
Total	718	100.0%	72	
Income in the past 12 months below poverty level	296	41.2%	56	
Married-couple family	15	2.1%	23	
Other family - male householder (no wife present)	9	1.3%	42	
Other family - female householder (no husband present)	42	5.8%	52	
Nonfamily household - male householder	77	10.7%	29	
Nonfamily household - female householder	153	21.3%	46	
Income in the past 12 months at or above poverty level	422	58.8%	64	
Married-couple family	74	10.3%	29	
Other family - male householder (no wife present)	0	0.0%	0	
Other family - female householder (no husband present)	73	10.2%	37	
Nonfamily household - male householder	155	21.6%	50	
Nonfamily household - female householder	119	16.6%	44	
<b>HOUSEHOLDS BY INCOME</b>				
Total	718	100.0%	72	
Less than \$10,000	170	23.7%	48	
\$10,000 to \$14,999	174	24.2%	53	
\$15,000 to \$19,999	95	13.2%	38	
\$20,000 to \$24,999	28	3.9%	19	
\$25,000 to \$29,999	66	9.2%	55	
\$30,000 to \$34,999	19	2.6%	18	
\$35,000 to \$39,999	11	1.5%	26	
\$40,000 to \$44,999	42	5.8%	24	
\$45,000 to \$49,999	34	4.7%	50	
\$50,000 to \$59,999	19	2.6%	17	
\$60,000 to \$74,999	18	2.5%	14	
\$75,000 to \$99,999	12	1.7%	47	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	29	4.0%	23	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income	\$15,593		N/A	
Average Household Income	\$26,804		\$5,112	
Per Capita Income	\$14,636		\$3,305	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



# ACS Population Summary

Asheville River Arts District  
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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	14	100.0%	45	■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	12	85.7%	40	■
\$15,000 to \$19,999	3	21.4%	11	■
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$11,908		N/A	
Average Household Income for HHr <25	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME</b>				
Total	216	100.0%	51	■ ■
Less than \$10,000	29	13.4%	25	■
\$10,000 to \$14,999	18	8.3%	13	■
\$15,000 to \$19,999	54	25.0%	48	■
\$20,000 to \$24,999	4	1.9%	14	■
\$25,000 to \$29,999	21	9.7%	17	■
\$30,000 to \$34,999	2	0.9%	15	■
\$35,000 to \$39,999	5	2.3%	19	■
\$40,000 to \$44,999	17	7.9%	21	■
\$45,000 to \$49,999	24	11.1%	71	■
\$50,000 to \$59,999	1	0.5%	18	■
\$60,000 to \$74,999	14	6.5%	14	■
\$75,000 to \$99,999	12	5.6%	47	■
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	14	6.5%	21	■
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 25-44	\$25,500		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

December 06, 2014



# ACS Population Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	388	100.0%	79	■ ■
Less than \$10,000	93	24.0%	47	■ ■
\$10,000 to \$14,999	126	32.5%	48	■ ■
\$15,000 to \$19,999	34	8.8%	26	■
\$20,000 to \$24,999	23	5.9%	20	■
\$25,000 to \$29,999	45	11.6%	58	■
\$30,000 to \$34,999	13	3.4%	13	■
\$35,000 to \$39,999	5	1.3%	21	■
\$40,000 to \$44,999	10	2.6%	15	■
\$45,000 to \$49,999	10	2.6%	16	■
\$50,000 to \$59,999	13	3.4%	10	■
\$60,000 to \$74,999	4	1.0%	13	■
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	11	2.8%	16	■
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 45-64	\$13,540		N/A	
Average Household Income for HHr 45-64	N/A		N/A	
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME</b>				
Total	99	100.0%	38	■ ■
Less than \$10,000	48	48.5%	23	■ ■
\$10,000 to \$14,999	18	18.2%	15	■
\$15,000 to \$19,999	4	4.0%	14	■
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	3	3.0%	12	■
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	15	15.2%	51	■
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	6	6.1%	27	■
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	5	5.1%	18	■
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	\$10,282		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ medium ■ low

December 06, 2014





## ACS Population Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>				
Total	718	100.0%	72	
With public assistance income	10	1.4%	34	
No public assistance income	707	98.6%	73	
<b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>				
Total	718	100.0%	72	
With Food Stamps/SNAP	313	43.6%	61	
With No Food Stamps/SNAP	405	56.4%	66	
<b>HOUSEHOLDS BY DISABILITY STATUS</b>				
Total	718	100.0%	72	
With 1+ Persons w/Disability	308	42.9%	64	
With No Person w/Disability	410	57.1%	70	

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

**2008-2012 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



## Business Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### Data for all businesses in area

Total Businesses:	234
Total Employees:	1,818
Total Residential Population:	1,341
Employee/Residential Population Ratio:	1.36:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	4	1.7%	14	0.8%
Construction	9	3.8%	57	3.1%
Manufacturing	15	6.4%	111	6.1%
Transportation	2	0.9%	78	4.3%
Communication	0	0.0%	0	0.0%
Utility	1	0.4%	1	0.1%
Wholesale Trade	13	5.6%	84	4.6%
Retail Trade Summary	30	12.8%	245	13.5%
Home Improvement	1	0.4%	12	0.7%
General Merchandise Stores	0	0.0%	0	0.0%
Food Stores	3	1.3%	91	5.0%
Auto Dealers, Gas Stations, Auto Aftermarket	5	2.1%	103	5.7%
Apparel & Accessory Stores	3	1.3%	4	0.2%
Furniture & Home Furnishings	3	1.3%	6	0.3%
Eating & Drinking Places	8	3.4%	12	0.7%
Miscellaneous Retail	6	2.6%	18	1.0%
Finance, Insurance, Real Estate Summary	9	3.8%	24	1.3%
Banks, Savings & Lending Institutions	0	0.0%	5	0.3%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.0%	1	0.1%
Real Estate, Holding, Other Investment Offices	8	3.4%	19	1.0%
Services Summary	120	51.3%	1,102	60.6%
Hotels & Lodging	2	0.9%	3	0.2%
Automotive Services	2	0.9%	5	0.3%
Motion Pictures & Amusements	6	2.6%	26	1.4%
Health Services	28	12.0%	224	12.3%
Legal Services	2	0.9%	4	0.2%
Education Institutions & Libraries	8	3.4%	419	23.0%
Other Services	72	30.8%	421	23.2%
Government	3	1.3%	101	5.6%
Unclassified Establishments	29	12.4%	0	0.0%
Totals	234	100.0%	1,818	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



## Business Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	1	0.4%	7	0.4%
Utilities	0	0.0%	0	0.0%
Construction	9	3.8%	57	3.1%
Manufacturing	16	6.8%	111	6.1%
Wholesale Trade	13	5.6%	84	4.6%
Retail Trade	21	9.0%	231	12.7%
Motor Vehicle & Parts Dealers	4	1.7%	54	3.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	2	0.9%	4	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	12	0.7%
Food & Beverage Stores	3	1.3%	91	5.0%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	1	0.4%	49	2.7%
Clothing & Clothing Accessories Stores	3	1.3%	4	0.2%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	2	0.1%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	4	1.7%	8	0.4%
Nonstore Retailers	1	0.4%	8	0.4%
Transportation & Warehousing	2	0.9%	78	4.3%
Information	1	0.4%	4	0.2%
Finance & Insurance	1	0.4%	6	0.3%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	5	0.3%
Securities, Commodity Contracts & Other Financial	0	0.0%	1	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	1	0.1%
Real Estate, Rental & Leasing	7	3.0%	21	1.2%
Professional, Scientific & Tech Services	18	7.7%	82	4.5%
Legal Services	2	0.9%	4	0.2%
Management of Companies & Enterprises	1	0.4%	1	0.1%
Administrative & Support & Waste Management & Remediation	16	6.8%	37	2.0%
Educational Services	9	3.8%	424	23.3%
Health Care & Social Assistance	39	16.7%	343	18.9%
Arts, Entertainment & Recreation	10	4.3%	28	1.5%
Accommodation & Food Services	9	3.8%	15	0.8%
Accommodation	2	0.9%	3	0.2%
Food Services & Drinking Places	8	3.4%	12	0.7%
Other Services (except Public Administration)	29	12.4%	188	10.3%
Automotive Repair & Maintenance	2	0.9%	5	0.3%
Public Administration	3	1.3%	101	5.6%
Unclassified Establishments	29	12.4%	0	0.0%
Total	234	100.0%	1,818	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### Population Summary

2000 Total Population	1,114
2010 Total Population	1,266
2014 Total Population	1,341
2014 Group Quarters	247
2019 Total Population	1,425
2014-2019 Annual Rate	1.22%

### Household Summary

2000 Households	590
2000 Average Household Size	1.51
2010 Households	691
2010 Average Household Size	1.47
2014 Households	731
2014 Average Household Size	1.50
2019 Households	776
2019 Average Household Size	1.52
2014-2019 Annual Rate	1.20%
2010 Families	227
2010 Average Family Size	2.34
2014 Families	239
2014 Average Family Size	2.39
2019 Families	254
2019 Average Family Size	2.44
2014-2019 Annual Rate	1.22%

### Housing Unit Summary

2000 Housing Units	678
Owner Occupied Housing Units	20.6%
Renter Occupied Housing Units	66.4%
Vacant Housing Units	13.0%
2010 Housing Units	740
Owner Occupied Housing Units	24.5%
Renter Occupied Housing Units	68.9%
Vacant Housing Units	6.6%
2014 Housing Units	782
Owner Occupied Housing Units	23.0%
Renter Occupied Housing Units	70.5%
Vacant Housing Units	6.5%
2019 Housing Units	831
Owner Occupied Housing Units	22.3%
Renter Occupied Housing Units	71.1%
Vacant Housing Units	6.6%

### Median Household Income

2014	\$14,980
2019	\$14,942

### Median Home Value

2014	\$169,048
2019	\$188,021

### Per Capita Income

2014	\$13,043
2019	\$14,837

### Median Age

2010	45.0
2014	45.1
2019	45.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### 2014 Households by Income

Household Income Base	731
<\$15,000	50.1%
\$15,000 - \$24,999	21.9%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	3.7%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	1.1%
\$200,000+	1.1%

Average Household Income \$28,002

### 2019 Households by Income

Household Income Base	776
<\$15,000	50.1%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	4.5%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	1.4%
\$200,000+	1.5%

Average Household Income \$32,497

### 2014 Owner Occupied Housing Units by Value

Total	180
<\$50,000	0.6%
\$50,000 - \$99,999	10.0%
\$100,000 - \$149,999	26.1%
\$150,000 - \$199,999	35.0%
\$200,000 - \$249,999	13.3%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	5.6%

Average Home Value \$236,111

### 2019 Owner Occupied Housing Units by Value

Total	185
<\$50,000	0.5%
\$50,000 - \$99,999	8.1%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	25.9%
\$200,000 - \$249,999	17.3%
\$250,000 - \$299,999	5.4%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	2.7%
\$1,000,000 +	2.7%

Average Home Value \$259,595

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### 2010 Population by Age

Total	1,267
0 - 4	4.9%
5 - 9	3.3%
10 - 14	3.4%
15 - 24	10.0%
25 - 34	15.3%
35 - 44	13.0%
45 - 54	19.2%
55 - 64	17.3%
65 - 74	6.9%
75 - 84	4.3%
85 +	2.3%
18 +	85.7%

### 2014 Population by Age

Total	1,341
0 - 4	4.9%
5 - 9	3.4%
10 - 14	3.5%
15 - 24	10.2%
25 - 34	15.4%
35 - 44	12.4%
45 - 54	17.9%
55 - 64	17.9%
65 - 74	7.8%
75 - 84	4.3%
85 +	2.2%
18 +	85.5%

### 2019 Population by Age

Total	1,425
0 - 4	5.3%
5 - 9	3.6%
10 - 14	3.6%
15 - 24	9.7%
25 - 34	15.6%
35 - 44	12.2%
45 - 54	16.4%
55 - 64	18.0%
65 - 74	8.8%
75 - 84	4.6%
85 +	2.2%
18 +	84.8%

### 2010 Population by Sex

Males	669
Females	597

### 2014 Population by Sex

Males	699
Females	642

### 2019 Population by Sex

Males	736
Females	689

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### 2010 Population by Race/Ethnicity

Total	1,266
White Alone	47.2%
Black Alone	47.7%
American Indian Alone	0.9%
Asian Alone	0.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	3.2%
Hispanic Origin	2.3%
Diversity Index	57.0

### 2014 Population by Race/Ethnicity

Total	1,341
White Alone	45.5%
Black Alone	49.1%
American Indian Alone	0.8%
Asian Alone	0.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	3.5%
Hispanic Origin	2.7%
Diversity Index	57.6

### 2019 Population by Race/Ethnicity

Total	1,425
White Alone	44.2%
Black Alone	49.9%
American Indian Alone	0.8%
Asian Alone	0.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	3.9%
Hispanic Origin	3.4%
Diversity Index	58.4

### 2010 Population by Relationship and Household Type

Total	1,266
In Households	80.4%
In Family Households	43.8%
Householder	14.9%
Spouse	6.6%
Child	18.1%
Other relative	2.5%
Nonrelative	1.8%
In Nonfamily Households	36.7%
In Group Quarters	19.6%
Institutionalized Population	5.8%
Noninstitutionalized Population	13.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
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### 2014 Population 25+ by Educational Attainment

Total	1,046
Less than 9th Grade	10.0%
9th - 12th Grade, No Diploma	16.6%
High School Graduate	20.1%
GED/Alternative Credential	3.5%
Some College, No Degree	22.1%
Associate Degree	11.6%
Bachelor's Degree	10.0%
Graduate/Professional Degree	6.0%

### 2014 Population 15+ by Marital Status

Total	1,181
Never Married	46.7%
Married	21.3%
Widowed	13.6%
Divorced	18.4%

### 2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.8%
Civilian Unemployed	11.2%

### 2014 Employed Population 16+ by Industry

Total	515
Agriculture/Mining	0.0%
Construction	4.1%
Manufacturing	14.0%
Wholesale Trade	0.0%
Retail Trade	6.0%
Transportation/Utilities	0.0%
Information	2.1%
Finance/Insurance/Real Estate	5.6%
Services	66.4%
Public Administration	1.6%

### 2014 Employed Population 16+ by Occupation

Total	515
White Collar	49.7%
Management/Business/Financial	10.5%
Professional	35.5%
Sales	1.9%
Administrative Support	1.7%
Services	28.7%
Blue Collar	21.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	0.0%
Production	13.8%
Transportation/Material Moving	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014





## Community Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### 2010 Households by Type

Total	691
Households with 1 Person	57.0%
Households with 2+ People	43.0%
Family Households	32.9%
Husband-wife Families	14.6%
With Related Children	5.1%
Other Family (No Spouse Present)	18.2%
Other Family with Male Householder	3.8%
With Related Children	2.2%
Other Family with Female Householder	14.5%
With Related Children	10.1%
Nonfamily Households	10.1%

All Households with Children	17.5%
------------------------------	-------

Multigenerational Households	2.6%
Unmarried Partner Households	5.6%
Male-female	5.1%
Same-sex	0.6%

### 2010 Households by Size

Total	692
1 Person Household	56.9%
2 Person Household	22.4%
3 Person Household	11.4%
4 Person Household	5.8%
5 Person Household	2.2%
6 Person Household	0.7%
7 + Person Household	0.6%

### 2010 Households by Tenure and Mortgage Status

Total	691
Owner Occupied	26.2%
Owned with a Mortgage/Loan	19.2%
Owned Free and Clear	6.8%
Renter Occupied	73.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Demographic and Income Profile

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

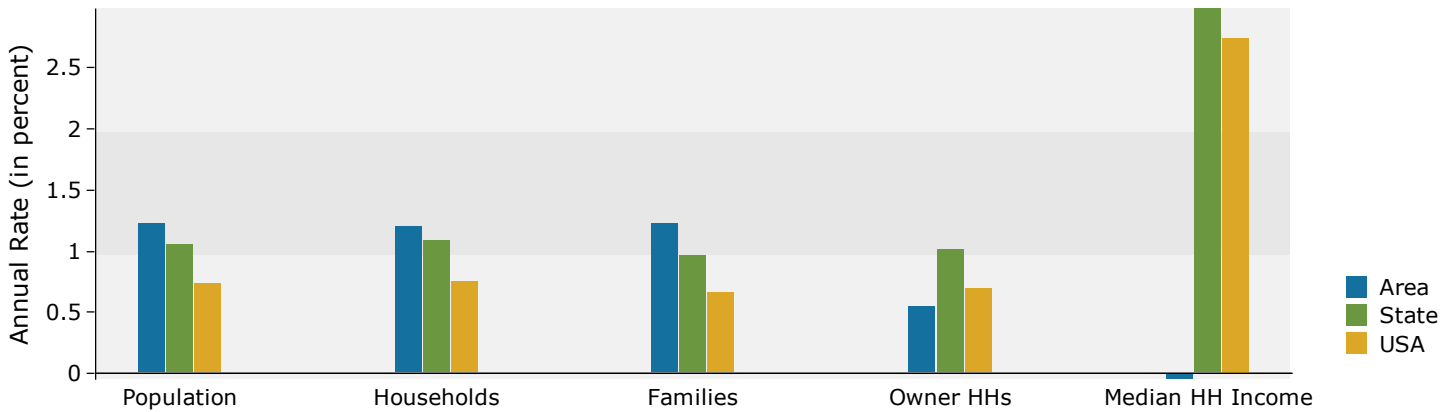
Summary	Census 2010	2014	2019				
Population	1,266	1,341	1,425				
Households	691	731	776				
Families	227	239	254				
Average Household Size	1.47	1.50	1.52				
Owner Occupied Housing Units	181	180	185				
Renter Occupied Housing Units	510	551	591				
Median Age	45.0	45.1	45.1				
Trends: 2014 - 2019 Annual Rate	Area	State	National				
Population	1.22%	1.06%	0.73%				
Households	1.20%	1.09%	0.75%				
Families	1.22%	0.96%	0.66%				
Owner HHs	0.55%	1.02%	0.69%				
Median Household Income	-0.05%	2.98%	2.74%				
Households by Income	2014		2019				
	Number	Percent	Number	Percent			
	<\$15,000	366	50.1%	389	50.1%		
	\$15,000 - \$24,999	160	21.9%	133	17.1%		
	\$25,000 - \$34,999	45	6.2%	42	5.4%		
	\$35,000 - \$49,999	57	7.8%	68	8.8%		
	\$50,000 - \$74,999	27	3.7%	35	4.5%		
	\$75,000 - \$99,999	42	5.7%	58	7.5%		
	\$100,000 - \$149,999	18	2.5%	27	3.5%		
	\$150,000 - \$199,999	8	1.1%	11	1.4%		
\$200,000+	8	1.1%	12	1.5%			
Median Household Income	\$14,980		\$14,942				
Average Household Income	\$28,002		\$32,497				
Per Capita Income	\$13,043		\$14,837				
Population by Age	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	62	4.9%	66	4.9%	75	5.3%
	5 - 9	42	3.3%	46	3.4%	51	3.6%
	10 - 14	43	3.4%	47	3.5%	51	3.6%
	15 - 19	53	4.2%	55	4.1%	59	4.1%
	20 - 24	74	5.8%	82	6.1%	79	5.5%
	25 - 34	194	15.3%	207	15.4%	222	15.6%
	35 - 44	165	13.0%	166	12.4%	174	12.2%
	45 - 54	243	19.2%	240	17.9%	234	16.4%
	55 - 64	219	17.3%	240	17.9%	257	18.0%
	65 - 74	88	6.9%	105	7.8%	126	8.8%
	75 - 84	55	4.3%	57	4.3%	65	4.6%
	85+	29	2.3%	30	2.2%	32	2.2%
	Race and Ethnicity	Census 2010		2014		2019	
Number		Percent	Number	Percent	Number	Percent	
White Alone		597	47.2%	610	45.5%	630	44.2%
Black Alone		604	47.7%	658	49.1%	711	49.9%
American Indian Alone		11	0.9%	11	0.8%	12	0.8%
Asian Alone		1	0.1%	1	0.1%	1	0.1%
Pacific Islander Alone		2	0.2%	3	0.2%	3	0.2%
Some Other Race Alone		10	0.8%	11	0.8%	12	0.8%
Two or More Races		41	3.2%	47	3.5%	56	3.9%
Hispanic Origin (Any Race)		29	2.3%	37	2.8%	48	3.4%

**Data Note:** Income is expressed in current dollars.

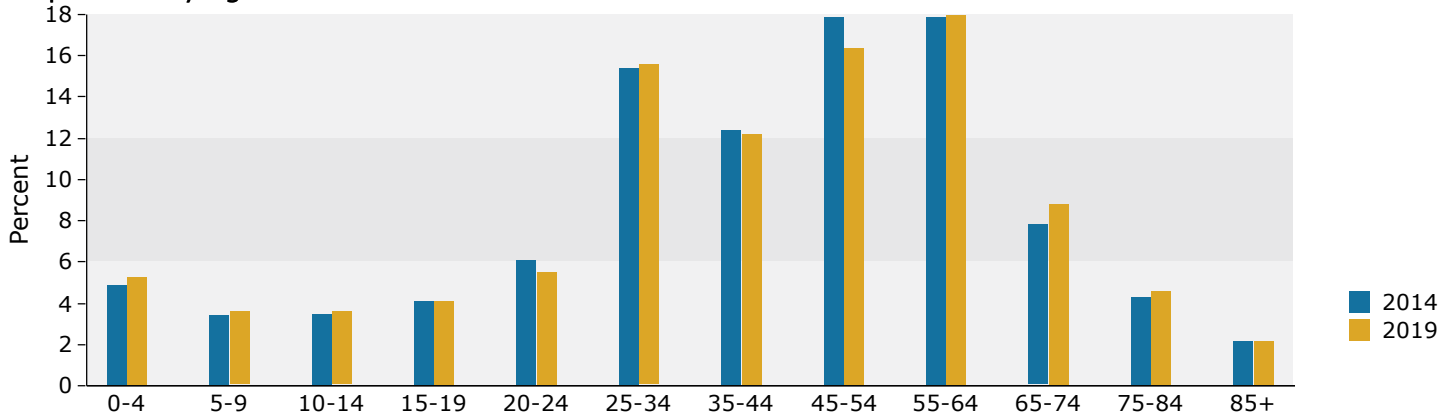
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

December 06, 2014

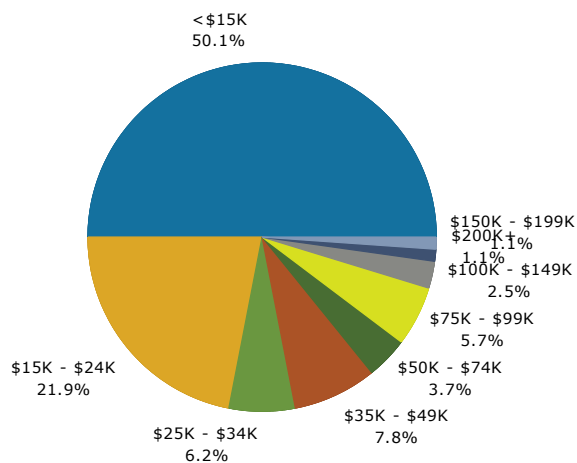
## Trends 2014-2019



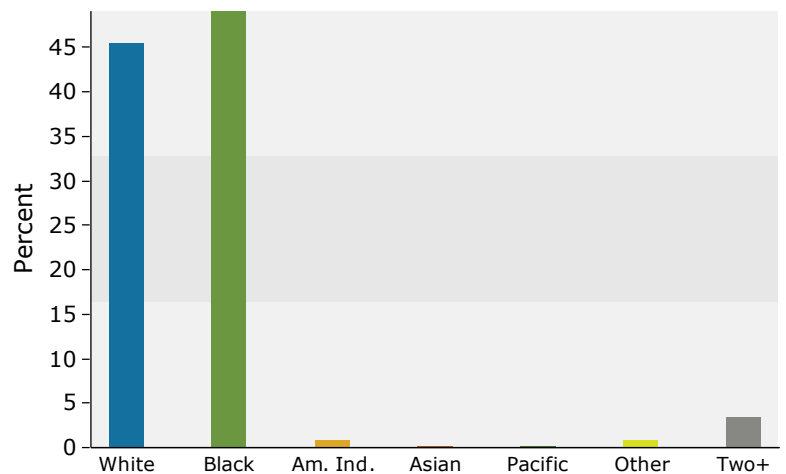
## Population by Age



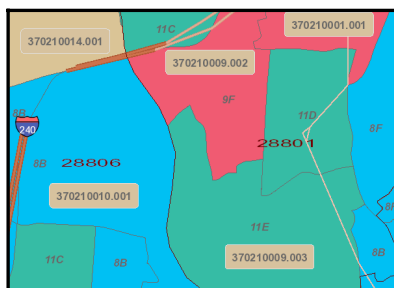
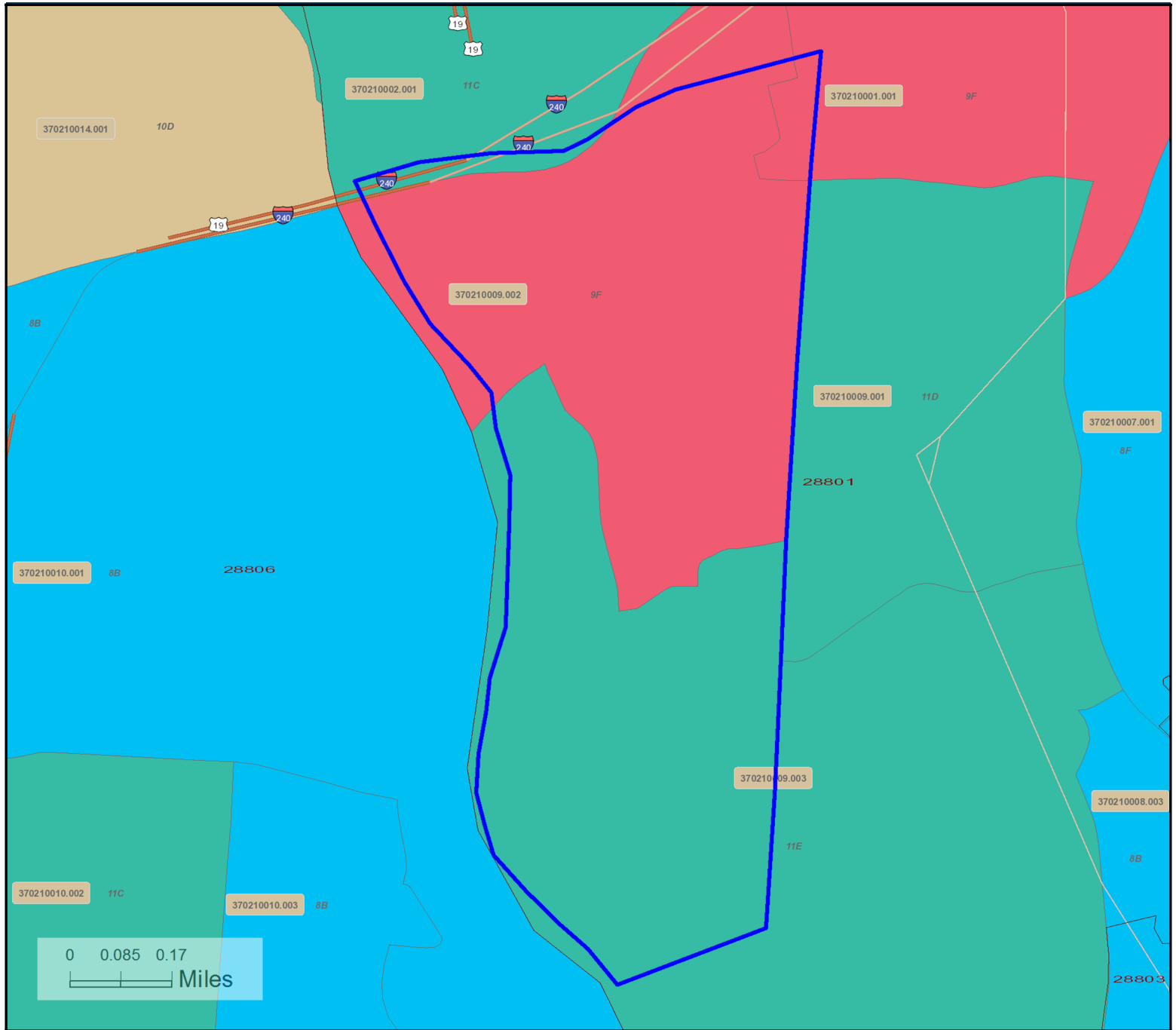
## 2014 Household Income



## 2014 Population by Race

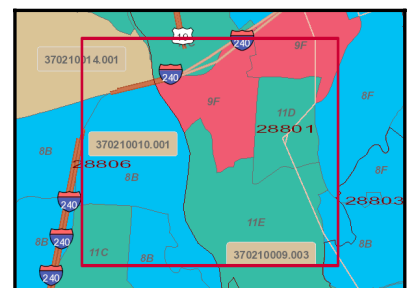


2014 Percent Hispanic Origin: 2.8%



## Tapestry LifeMode

- |   |   |
|---|---|
| <span style="color: orange;">■</span> L1: Affluent Estates      | <span style="color: blue;">■</span> L8: Middle Ground           |
| <span style="color: green;">■</span> L2: Upscale Avenues        | <span style="color: red;">■</span> L9: Senior Styles            |
| <span style="color: lightblue;">■</span> L3: Uptown Individuals | <span style="color: yellow;">■</span> L10: Rustic Outposts      |
| <span style="color: pink;">■</span> L4: Family Landscapes       | <span style="color: teal;">■</span> L11: Midtown Singles        |
| <span style="color: yellow;">■</span> L5: GenXurban             | <span style="color: orange;">■</span> L12: Hometown             |
| <span style="color: darkgreen;">■</span> L6: Cozy Country       | <span style="color: purple;">■</span> L13: Next Wave            |
| <span style="color: grey;">■</span> L7: Ethnic Enclaves         | <span style="color: olive;">■</span> L14: Scholars and Patriots |



Source: Esri

December 06, 2014

Prepared by Esri



## Dominant Tapestry Map

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District

### Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Source: Esri

December 06, 2014

Prepared by Esri



## Executive Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### Population

2000 Population	1,114
2010 Population	1,266
2014 Population	1,341
2019 Population	1,425
2000-2010 Annual Rate	1.29%
2010-2014 Annual Rate	1.36%
2014-2019 Annual Rate	1.22%
2014 Male Population	52.1%
2014 Female Population	47.9%
2014 Median Age	45.1

In the identified area, the current year population is 1,341. In 2010, the Census count in the area was 1,266. The rate of change since 2010 was 1.36% annually. The five-year projection for the population in the area is 1,425 representing a change of 1.22% annually from 2014 to 2019. Currently, the population is 52.1% male and 47.9% female.

### Median Age

The median age in this area is 45.1, compared to U.S. median age of 37.7.

### Race and Ethnicity

2014 White Alone	45.5%
2014 Black Alone	49.1%
2014 American Indian/Alaska Native Alone	0.8%
2014 Asian Alone	0.1%
2014 Pacific Islander Alone	0.2%
2014 Other Race	0.8%
2014 Two or More Races	3.5%
2014 Hispanic Origin (Any Race)	2.7%

Persons of Hispanic origin represent 2.7% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.6 in the identified area, compared to 62.6 for the U.S. as a whole.

### Households

2000 Households	590
2010 Households	691
2014 Total Households	731
2019 Total Households	776
2000-2010 Annual Rate	1.59%
2010-2014 Annual Rate	1.33%
2014-2019 Annual Rate	1.20%
2014 Average Household Size	1.50

The household count in this area has changed from 691 in 2010 to 731 in the current year, a change of 1.33% annually. The five-year projection of households is 776, a change of 1.20% annually from the current year total. Average household size is currently 1.50, compared to 1.47 in the year 2010. The number of families in the current year is 239 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



## Executive Summary

Asheville River Arts District  
Area: 0.68 square miles

Asheville River Arts District  
Latitude: 35.58392146  
Longitude: -82.5640063

### Median Household Income

2014 Median Household Income	\$14,980
2019 Median Household Income	\$14,942
2014-2019 Annual Rate	-0.05%

### Average Household Income

2014 Average Household Income	\$28,002
2019 Average Household Income	\$32,497
2014-2019 Annual Rate	3.02%

### Per Capita Income

2014 Per Capita Income	\$13,043
2019 Per Capita Income	\$14,837
2014-2019 Annual Rate	2.61%

### Households by Income

Current median household income is \$14,980 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$14,942 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$28,002 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$32,497 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$13,043 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$14,837 in five years, compared to \$32,168 for all U.S. households

### Housing

2000 Total Housing Units	678
2000 Owner Occupied Housing Units	140
2000 Renter Occupied Housing Units	450
2000 Vacant Housing Units	88
2010 Total Housing Units	740
2010 Owner Occupied Housing Units	181
2010 Renter Occupied Housing Units	510
2010 Vacant Housing Units	49
2014 Total Housing Units	782
2014 Owner Occupied Housing Units	180
2014 Renter Occupied Housing Units	551
2014 Vacant Housing Units	51
2019 Total Housing Units	831
2019 Owner Occupied Housing Units	185
2019 Renter Occupied Housing Units	591
2019 Vacant Housing Units	55

Currently, 23.0% of the 782 housing units in the area are owner occupied; 70.5%, renter occupied; and 6.5% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 740 housing units in the area - 24.5% owner occupied, 68.9% renter occupied, and 6.6% vacant. The annual rate of change in housing units since 2010 is 2.48%. Median home value in the area is \$169,048, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 2.15% annually to \$188,021.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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